

**GLOBAL CAREERS
WITH...**



FASHION

Global Occupations with Fashion

- Fashion designer
- Fashion merchandising
- Fashion management
- Fashion buying
- Visual merchandiser
- Stylist
- Teaching english as a foreign language
- Public relations
- Journalism
- Digital marketer

Global Labour Market Information

Whilst roles in the Fashion industry can be found all over the world, there are some nations which have a large Fashion sector.

Fashion graduates can find work overseas with designers based in Europe and the US.

A directory of fashion contact details, including companies and fashion organisations around the world, can be found at Apparel Search:

<https://apparelsearch.com>

Global Labour Market Information

The following countries and company examples are specifically known for their success within the Fashion industry (Fashion United Top 100 index):

- **France**- LVMH Moët Hennessy, Louis Vuitton, Dior, Kering, Hermès
- **USA**- Nike, TJX, Ralph Lauren, Michael Kors
- **Spain**- Industria de Diseno Textil SA (known as Inditex is one of the world's largest fashion retailers.) Inditex designs, manufactures and distributes apparel for its brands- Zara, Zara Home, Pull & Bear, Massimo Dutti, Bershka, Stradivarius, Oysho and Uterqüe
- **Italy**- Moncler, Salvatore Ferragamo, Luxottica, Gucci, Prada, Versace and Armani

Alternative industries/roles

Your degree will open up many opportunities. Some alternative career areas to consider where your degree would be useful include:

- Clothing/textile technologist
- Event Manager
- Jewellery designer
- Magazine journalist
- Make-up artist
- Public relations officer

Some of these will require further or more specialist training. Visit www.prospects.ac.uk for more information on job roles and entry requirements.

You might also want to consider internships, placements and graduate schemes for global organisations, some of which will offer you the opportunity to travel and work abroad. In particular, merchandising and buying roles often require overseas travel, especially at a senior level. For example the following companies have global schemes or roles involving travel: Next, TJX Europe, H&M, Arcadia.

The Target Jobs UK 300 graduate employers has an extensive list of recruiters providing opportunities for graduates and is a good place to start your search for a graduate scheme or internship:

<https://targetjobs.co.uk/uk300>

Developing Global Skills

In the QS 2019 Global Skills Gap report, employers around the world identified a number of transferable skills as being most important when entering into the workplace. In addition to identifying these skills, the report also highlighted which of those skills employers found were most lacking in graduates. The list below shows these in order of 'most likely to be lacking' in a graduate:

1. Problem Solving
2. Resilience
3. Communication
4. Creativity
5. Data Skills
6. Flexibility/ Adaptability
7. Leadership
8. Organisational Skills
9. Interpersonal Skills
10. Teamwork
11. Subject Knowledge
12. Negotiating Skills
13. Language Skills
14. Technical Skills
15. Commercial Awareness

Whilst employers are happy with the commercial awareness, technical skills and language skills that graduates possess, they feel a lack of skills in problem solving, resilience and communication.

In order to identify which skills you need to improve, take our online skills audit: <https://uolcareers.co.uk/skillsassessment/>

You can then begin to improve these skills through taking part in a number of employability related activities, all advertised through the Careers and Employability service. The Lincoln Award Global will help you develop these skills, and add an 'international' edge to your progress.

How to get started on your Global Career

There are a number of ways in which you can start to plan for a global career:

- Explore what you can do right now to improve your awareness of other cultures: join a new society, volunteer in a new community and take advantage of our global skills workshops run by the International Careers Adviser.
- If you are in your first or second year, you could research placement options for year 3; many Schools will support you to go abroad and work for a year, then return to University to finish your degree!
- If this isn't an option for you, ask about the Erasmus+ scheme through the Global Opportunities team.
- Research options such as Teaching English Abroad, voluntary projects and internships through organisations like the British Council.

Here are some of the websites we recommend when researching your Global Career:

<https://midlandsinternationalgroup.org.uk/useful-links-and-resources>

<https://online.goinglobal.com/>

<https://targetjobs.co.uk/careers-advice/working-abroad>

For more information visit our website at www.uolcareers.co.uk or book one of our 'Global' workshops advertised on our 'Events' page at www.uolcareers.co.uk/events.



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