

# GLOBAL CAREERS WITH...



# ENGLISH

# Global Occupations with English

- Teaching english as a foreign language
- Travel communications & marketing
- Travel and foreign affairs journalism
- Publishing internships
- Arts external relations
- Information officer
- Social media manager
- Charity worker
- Public relations officer
- Global leadership
- Sales graduate programme
- Tourism officer
- Tour manager

English is a highly transferable degree. Many employers accept applications from graduates with any degree subject, so don't restrict your thinking to the jobs listed here.




# Global Labour Market Information

Whilst roles from an English degree can be found all over the world, there are some nations which have in recent years heavily invested in career occupations most commonly associated with English.

The following countries have a high number of opportunities in Teaching English as a Foreign Language. In particular English teaching jobs are one of the main sources of employment for international workers in China. They are a popular way for foreign workers to live and work in the country while earning a good salary. Opportunities are plentiful- as the demand for English language skills increases, so do vacancies. You'll work in high schools, universities and a growing number of private schools.

You do not need to know the local language to teach abroad. Many TEFL courses teach you techniques to overcome the language barrier including drawing pictures and using props:

- Japan
  - China
  - East Asian countries
  - The Middle East
  - Eastern Europe
  - Spain
  - Italy
  - Germany
- 
- A decorative graphic consisting of two overlapping teal circles, one larger than the other, positioned in the bottom right corner of the page.

# Global Labour Market Information

Media, Marketing, Advertising and PR are increasingly common routes for English graduates locally and globally. The following countries are just some examples of opportunities:

- **China**- The British Council runs an eight-week internship programme titled Generation UK- China. Set up in partnership with InternChina, these internships have been designed to enable UK students (on track to achieving a 2:1) to gain work experience across a number of industries including: Marketing, Law, Media and more.
- **Europe**- Many popular European destinations attract thousands of international summer tourism workers over the summer including a number of PR roles.
- **The US** is one of the world's leading locations for the media industry. There are thousands of newspapers, news channels and radio stations across the US, and US film, TV and music are consumed globally.

Digital Marketing in particular is in high demand across the world. High demand areas include the USA, United Emirates and Australia.



# Alternative industries/roles

Your degree will open up many opportunities, some alternative career areas to consider where your degree would be useful include:

- Advertising copywriter
- Education consultant
- Information officer
- Media researcher
- HR officer
- Events Management
- Finance Graduate Schemes
- Civil Service
- Management & Leadership
- Logistics
- Librarianship
- Book Selling

Some of these will require further or more specialist training. Visit [www.prospects.ac.uk](http://www.prospects.ac.uk) for more information on job roles and entry requirements.

Remember that the majority of graduate schemes are also open to any degree discipline. This can be a popular way for English graduates to gain a wide range of experience within a large company.

Large companies can also offer international internships, placements and graduate schemes especially if they have a big international presence.

Some

examples include: The British Council, Google, Walgreen Boots Alliance, HEINEKEN and Aviva.

The Target Jobs UK 300 graduate employers has an extensive list of recruiters providing opportunities for graduates and is a good place to start your search for a graduate scheme or internship:

<https://targetjobs.co.uk/uk300>

# Developing Global Skills

In the QS 2019 Global Skills Gap report, employers around the world identified a number of transferable skills as being most important when entering into the workplace. In addition to identifying these skills, the report also highlighted which of those skills employers found were most lacking in graduates. The list below shows these in order of 'most likely to be lacking' in a graduate:

1. Problem Solving
2. Resilience
3. Communication
4. Creativity
5. Data Skills
6. Flexibility/ Adaptability
7. Leadership
8. Organisational Skills
9. Interpersonal Skills
10. Teamwork
11. Subject Knowledge
12. Negotiating Skills
13. Language Skills
14. Technical Skills
15. Commercial Awareness

Whilst employers are happy with the commercial awareness, technical skills and language skills that graduates possess, they feel a lack of skills in problem solving, resilience and communication.

In order to identify which skills you need to improve, take our online skills audit: <https://uolcareers.co.uk/skillsassessment/>

You can then begin to improve these skills through taking part in a number of employability related activities, all advertised through the Careers and Employability service. The Lincoln Award Global will help you develop these skills, and add an 'international' edge to your progress.

# How to get started on your Global Career

There are a number of ways in which you can start to plan for a global career:

- Explore what you can do right now to improve your awareness of other cultures: join a new society, volunteer in a new community and take advantage of our global skills workshops run by the International Careers Adviser.
- If you are in your first or second year, you could research placement options for year 3; many Schools will support you to go abroad and work for a year, then return to University to finish your degree!
- If this isn't an option for you, ask about the Erasmus+ scheme through the Global Opportunities team.
- Research options such as Teaching English Abroad, voluntary projects and internships through organisations like the British Council.

Here are some of the websites we recommend when researching your Global Career:

<https://midlandsinternationalgroup.org.uk/useful-links-and-resources>

<https://online.goinglobal.com/>

<https://targetjobs.co.uk/careers-advice/working-abroad>

For more information visit our website at [www.uolcareers.co.uk](http://www.uolcareers.co.uk) or book one of our 'Global' workshops advertised on our 'Events' page at [www.uolcareers.co.uk/events](http://www.uolcareers.co.uk/events).



**Careers &  
Employability**  
University of Lincoln

**Careers & Employability Centre**  
**Ground Floor, Library**  
**Mon-Fri: 09:00-16:30**  
**T: +44 (0) 1522 83 7828**  
**E: [careers@lincoln.ac.uk](mailto:careers@lincoln.ac.uk)**

**[www.uolcareers.co.uk](http://www.uolcareers.co.uk)**  
**[www.facebook.com/UOLCareers](https://www.facebook.com/UOLCareers)**  
**[www.twitter.com/UOLCareers](https://www.twitter.com/UOLCareers)**