Working with the University of Lincoln's Careers & Employability Service

Working with the University of Lincoln's <u>Careers & Employability</u> Service is a fantastic way to engage with students and graduates. Linking up with the University can help you to fill any open vacancies you have from internships, placements to graduate jobs. There are many ways you can work with the University of Lincoln to establish a presence on campus, meet students and promote your business brand.

Here are just some of the options of support available to you:

Find Your Feet Careers Fair – Every year Lincoln's Careers & Employability service hosts a careers fair that attracts approx. 1000 students and graduates. Attending the fair is a great way to engage directly with students/graduates to promote employment opportunities such as internships, placements, graduate schemes or more. To find out more information check back here.

Lincoln Connect – This is the University of Lincoln's exclusive online community which connects alumni and employers. Lincoln Connect is an informal mentoring platform which gives you the opportunity to give back to the university by becoming a mentor to current University of Lincoln students. Mentoring allows you to pass on your knowledge and experience to the next generation of graduates and gives you an idea of the current talent graduating from the University. You can mentor on an ad hoc basis or as a formal mentoring programme. To find out more click here.

Online Employer Game – If you're looking to promote your opportunities in a fun and unique way, you can also take part in the University of Lincoln's employer game. You'll be challe nged to an online game of Rock Paper Scissors. For every round you win you get to promote an area of your organisation. For every round the Careers department wins, they will ask you an FAQ from one of their students or finalists. To get involved just email: careers@lincoln.ac.uk

Remote Mock Assessment Centres – In order to support students in the development of their employability skills, you can also partner with the University to provide a Remote Mock Assessment Centre Experience. This is a fantastic way to raise your profile amongst current students. The activity is free of charge and has led to past employer partners fast tracking University of Lincoln students through their own recruitment processes. Don't worry if you've never done an assessment centre before, all the details on what's required can be found here. For further details please contact Jessica Shields, Student Employability & Careers Centre Manager: jshields@lincoln.ac.uk

To view the full range of employer support you can access, go to the University of Lincoln's <u>Careers</u> & <u>Employability</u> website. Their friendly team will be more than happy to help you.

Timing your interactions with the University

The more that you can do to work within the timetable of the university, the more likely you are to be able to recruit graduates easily. Whilst every university operates slightly differently, they will mostly follow a timetable that is similar to the one overleaf:





Month	University graduate recruitment activity	SME graduate recruitment activity / options
Oct	Students start end Sep/early Oct	,,
	Corporates open schemes for applications	
	Company presentations and skill sessions start	
Nov	Main autumn careers fairs and sector events	Consider attending a careers fair and sector
	Company presentations and skill sessions	events to build your brand on campus - accept
	Intensive internal support provided to students to prepare	CVs at the event, or interview good people on
	them and support them with application processes	site
	them and support them with application processes	• Send follow-ups to candidates of interest. Skip
		straight to interviews if you have a strong
		selection.
Dec	Students break up mid-Dec	
	• Many corporate schemes close for applications, some early	
	assessment centres may be underway	
Jan	Students take exams at the start of the month.	Contact universities to discuss your
	Corporates start next steps e.g., psychometric tests, video	recruitment needs and support available.
	interviews.	Prepare job advert and secure sign-off
Feb	Skill sessions on assessment centres and interviews	Advertise role with deadline for late February,
	University staff focus shifts from corporate graduate	set interview date in advance
	schemes to local, exclusive and SME opportunities	
Mar	Corporate assessment centres running	Interview candidates and make offers
	Students break up for Easter	
Apr	Corporates make offers, more strong students enter the	Plenty of strong candidates still available at
	SME market having been rejected	this point
May	• Exam periods	 Attend Degree Shows (where students often
	• Final year undergraduates' complete studies and leave	showcase their final year work) and use as an
	University.	opportunity to talent spot and proactively
	Degree shows and summer careers fairs	follow up with candidates of interest
	Intensive careers support for graduates who have not	
	secured roles	
June	Students start placements, graduate roles and/or return	• Starts to become harder for universities to get
	home	in touch with students and attract applicants
	Summer careers fairs	Speak to universities about any activity to
	• Top up campaigns from corporates who still have vacancies	support graduates immediately job hunting
	• Intensive careers support for graduates who have not	after finals that you can access
	secured roles	
July	Planning starts for next years' recruitment cycle	A good month for graduates to start job
	Review meetings with key employers for last year/coming	hunting having had a break after university
	year	Follow up with your university contacts to
	• Top up campaigns from corporates who still have vacancies	review process and seek involvement in next
		years' cycle
Aug	Support still available but less activity, many staff and	
Carr	students on holiday	5 11 11 11 11 11 11
Sep	• Intense preparation for the new academic year	• Follow up with your academic university
	Staff return and start planning activities	contacts to seek involvement at course level
	Postgraduate and Masters' students will frequently	
	complete their studies at this point in the year and start	
	actively job hunting	







