

CREATIVE

CAREERS

FESTIVAL

2019 Festival Schedule

Monday 4th February

Book now at www.uolcareers.co.uk/creativecareers

Session	Time and Room	Blurb	Suitable for...
Creative CVs	10:00 - 11:00 (UL110)	As we move towards a more digital and creative world, creative CVs are becoming increasingly popular for those wanting to work in the creative industry. In this workshop you will learn how to balance creativity with professionalism in writing a creative CV.	All Courses and Creative Sectors
An Introduction to Freelance Working	11:00 - 12:00 (Enterprise MR1)	This workshop will cover the basics of things to consider when going self-employed, starting a business or working freelance. This will include myth busting, types of business, important things to consider along with useful hints & tips.	All Courses and Creative Sectors
Industry Insight: Writing and Illustrating for Non-fiction Magazines	13:00 - 14:00 (ATB3116)	Join our experienced publishing panel from a range of publications and roles including: <ul style="list-style-type: none">• Christopher Cooper, Freelance Writer, Editor and Illustrator - Cooper has written numerous Doctor Who comic strips and several audio dramas for Big Finish Productions.• Nick Jones, writer and editor - Starting his career as a music journalist, Jones then moved into sci-fi genre publishing, serving as editor of Star Trek Magazine.• Elise Jackson - Marketing Executive at Trigger, an independent publisher based in Newark-on-Trent that focuses solely of raising the voice of mental health. My job is to bring our self-help guides and inspirational memoirs to a wider audience, as learning about mental health benefits not only those who struggle with it.	Students interested in Publishing and Journalism

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<p>Industry Insight: Careers in Advertising and Media (Talent Works)</p> <p>Talent Works - All Day 1:1 mentoring also available</p>	<p>Talk 15:00 - 16:00 (UL110)</p> <p>Mentoring all day (B1)</p>	<p>Successful Careers in Media, Advertising & Marketing.</p> <p>Understand more about the industry and give your career the best start possible. Free to all students including Maths, IT, Computer Science, Economics as well as anything Media/Marketing/Advertising related.</p> <p>To guarantee your free space visit - www.talent-works.net/book</p>	<p>Students interested in Advertising, Marketing & PR</p>
<p>Industry Insight: Careers in Construction with Lindum</p>	<p>16:00 - 17:00 (NDH1010)</p>	<p>Considering a career in construction? Construction offers a range of different career opportunities including: Architecture to Design Coordination, Management, HR and Law.</p> <p>Lindum Construction have been in The Sunday Times Top 100 Companies to Work For list every year since 2004.</p> <p>Come meet the team and hear about industry opportunities open to a range of subject areas.</p>	<p>Students interested in Architecture and Construction</p>

Tuesday 5th February

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Session	Time and Room	Blurb	Suitable for...
Freelance Drop in	09:00 - 12:00 (Ideas Hub)	Come along and ask any questions you may have about working freelance and being self-employed. We can provide information resources as well as signpost you to additional support that is available.	All Courses and Creative Sectors
Shooting Star PR & Marketing Drop In	10:00 - 13:00 (Careers Centre booth tbc)	<p>Shooting Star is an award-winning PR, marketing and digital agency based in Lincoln. For the past 12 years we have been helping organisations to do business better by raising their profile, enhancing their reputation and improving their communications.</p> <p>Among the services we offer are:</p> <ul style="list-style-type: none">• Media relations• Social media• Digital marketing Events• Crisis management• Marketing strategy• Advertising• Copywriting• Design for print and web <p>For more information visit: www.weareshootingstar.co.uk</p> <p>Book a 1:1 mentoring slot with Shooting Star PR to get industry knowledge and insight.</p>	Students interested in Advertising, Marketing & PR
Grad Schemes for College of Arts Courses	11:00 - 12:00 (UL110)	This session will cover an overview of graduate training schemes open to graduates from any subject. This will include how to find the roles and the application processes.	All Courses and Creative Sectors

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Working in the Arts in the 21st Century	12:00 - 14:00 (ATB3202)	A Cultural Researcher and Creative Consultant will be joining our MA Theatre students for a discussion on plural practice and portfolio careers. This session is part of a module and therefore a limited amount of seats are available, so book early to avoid disappointment.	All Courses and Creative Sectors
Showreel and Creative Portfolio Support: New Media Lincs	13:00 - 15:00 (Ideas Hub)	Book a 1:1 mentoring slot with New Media Lincs for industry informed feedback on your creative portfolio, showreel or website.	Students interested in Entertainment, including Media, Film, TV, Theatre or Animation
The Arts Council England Drop In	13:00 - 16:00 (Careers Centre - B1)	Book a 1:1 mentoring slot with Arts Council England to discuss opportunities in the arts and funding.	All Courses and Creative Sectors
Industry Insight: The Cultural Industry with The British Council	15:00 - 16:00 (MB1010)	<p>The British Council is the UK's international organisation for cultural relations and educational opportunities. We create friendly knowledge and understanding between the people of the UK and other countries.</p> <p>We work with over 100 countries worldwide. These include all of the places of high priority for the UK, from China, India, Brazil and Russia, to North America and the European Union and Commonwealth countries, to the Middle East and North Africa. We are at the forefront of the UK's international networks and soft power.</p> <p>This session will be delivered by one of our History graduates who is a Policy and Parliamentary Officer. They will provide their top tips on entering the industry along with information about their role and career history.</p>	Students interested in Heritage and the Cultural Industry

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Industry Insight: Heritage with The National Trust	16:00 - 17:00 (MB1010)	<p>With over 10 years experience working in the heritage sector Rebecca Evans will be talking about her experiences after graduating in History and pursuing a career in Heritage.</p> <p>Rebecca is now a Visitor Experience Manager at a very busy and popular National Trust property and will be sharing her tips on working in Heritage as well as pursuing a career in the National Trust. From prehistoric caves to historic houses, Spitfires and submarines; find out how varied a career in heritage can be.</p>	Students interested in Heritage and the Cultural Industry
Industry Insight: The Creative Curriculum	17:00 - 18:00 (MB1010)	Interested in teacher training? Bring your creativity to the classroom.	All Courses and Creative Sectors

Wednesday 6th February

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Session	Time and Room	Blurb	Suitable for...
Selling Designs Online	9:00 - 10:00 (Enterprise MR1)	This workshop will give useful hints and tips about selling your work online. As well as explaining some of the legal requirements of selling work online and what to consider when doing so.	Students interested in Design, Digital and Creative Technology
Creative CVs	10:00 - 11:00 (UL110)	As we move towards a more digital and creative world, creative CVs are becoming increasingly popular for those wanting to work in the creative industry. In this workshop, you will learn how to balance creativity with professionalism for writing a creative CV.	All Courses and Creative Sectors
Skills Development: Copywriting Masterclass	11:00 - 13:00 (ATB3116)	This session will cover an overview of graduate training schemes open to graduates from any subject. This will include how to find them and the application process.	Students interested in Publishing and Journalism
Industry Insight: Publishing for Non-Fiction with Penguin, Harper Collins and Walker Books.	13:00 - 14:30 Publishing Q&A with Penguin and Harper Collins (ATB3116) 14:30 - 15:30 Publishing skills masterclasses (ATB3116)	Join our fiction publishing panel to get top tips from University of Lincoln graduates about their break into the industry. This includes Corinna Bolino, (Communications Assistant at Penguin Random House) and Jamie Hammond (Illustration and Designer for Walker Books and Harper Collins).	Students interested in Publishing and Journalism
Industry Insight: TV Producer - How to get an Assistant Producer job 6 months after University	16:00 - 17:00 (ATB3116)	Join our Lincoln School of Film and Media graduate for their top tips on getting an Assistant Producer role for TV for Ideal Shopping Direct 6 months after University.	Students interested in Entertainment, including Media, Film, TV, Theatre or Animation
Art Talks - Andrew Bracey	15:00 - 16:00 (NDH1010)	This is part of the spring programme of Art Talks. These are free lectures delivered by invited external and University of Lincoln artists, curators, makers and creatives.	Students interested in Visual Arts.

Thursday 7th February

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Creative Portfolios Drop In (thePageDesign)	10:00 - 13:00 (Careers Centre - B1)	<p>thePageDesign are a close team of design, digital, social media and marketing folk based in Lincoln. We specialise in brand identity, editorial design and strategic marketing, with a strong history in working with large member organisations, providing full service agency support.</p> <p>This drop in is relevant to a wide range of creative courses, but of specific relevance to those interested in Graphic Design and Illustration careers.</p> <p>Please book individual slots.</p>	Students interested in Design, Digital and Creative Technology
The Entertainment Industry Panel	13:00 & 14:45 (LPAC Theatre)	Join our panel of leading industry figures and experts from a wide range of backgrounds within the entertainment industry from Theatre to TV.	Students interested in Entertainment, including Media, Film, TV, Theatre or Animation
Skills Development: TV development and research masterclass with North One TV	15:00 - 17:00 (Enterprise MR1)	Get practical industry led experience of TV development and research. Meet the team from North One TV and discover their top tips for getting into careers within TV industry.	Students interested in Entertainment, including Media, Film, TV, Theatre or Animation